

SPECIAL
Discount on Skates
Including the Floating
on ice in the city
McMurray, Vol. 4, 5, 6
Crescent, Vol. 4, 5, 6
Hockey, etc., etc.
STRAITHMORE HARDWARE

THE STRATHMORE STANDARD AND BOW VALLEY

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VOL. VI., NO. 21

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LOCAL JOTTINGS

Reeve Green, of Rural Municipality of Bow Valley and Secretary-Treasurer W. G. Way of the same body, attended the annual Convention of Rural Municipalities and Local Improvement Districts held in Calgary last week. Reeve Sorenson and Secretary-Treasurer Powers attended on behalf of Keoma Municipality.

Strathmore Women's Institute have taken over one of the stores in the Duff Block as a rest room and place for small social gatherings. The rest room has already proved a great convenience to ladies coming into town, and in its new location will be more useful than ever before. The meeting of the Institute at which the store was held in the Town Hall last Saturday.

The Dominion Government is making inquiries with reference to the holding of a conference here to stimulate agricultural production.

Try the high-class wines, liquors and cigars, at the Maple Leaf Hotel, combined with the prompt service they are unequalled.

Every newspaper reader should patronize the advertiser. That is the way to keep business going. Every up-to-date merchant should advertise. In that way there will be business all around—Alberta.

Sell your old accounts! We will buy them. Send them Today! Crown Mercantile Agency, Calgary.

Ladies stopping at the Maple Leaf will get all the courtesies possible shown them.



Lieut.-General Sir J. G. Maxwell
Who is entrusted with the defence of the Buce Canal and Zephr against threatened invasion by the Turks.

KILLED IN ACTION

STRAITHMORE MAN'S HEROIC END



The war was brought vividly nearer to the minds of Strathmore people when the announcement was made that a man from Strathmore had died on the field of battle.

The brave soldier, Sergeant Arthur Wilkins, whose photograph we publish above, was engaged with a number of his comrades of the Third Battalion the Coldstream Guards, in digging an advanced trench, at the hour of two on the morning of February 24. The Canadian observed them, and opened a heavy fire, killing and wounding a number of the Coldstreamers, among the killed being Sergeant Wilkins. He was wounded in the head and stomach, and lived but ten minutes. The sad intimation was received on Saturday by his parents in a letter from one of his comrades, which is published herewith.

Sergeant Wilkins, who was only 26 years of age, and the only son of his parents, Mr and Mrs T. Wilkins, Strathmore, was born in Somerset, England, and joined the Army at the age of 18. After a term of service of seven years, part of which was spent in Egypt, he retired with the rank of Sergeant, joining his parents at Strathmore in August 1913, finding employment with the telegraph department of the C. P. R. Strathmore staff here. As a result, he was called up shortly after the war started, and left Strathmore in August of last year. On his arrival in England, he was engaged in drilling recruits at Windsor, and afterwards sent over to France, where he took part in a number of thrilling engagements, being present when the Coldstreamers repulsed time and again the assaults of the Kaiser's crack troops of Prussian guardsmen, and in the terrific fighting at and about Ypres, in Belgium. Absolutely unscathed, though many of his comrades fell, his near escape being when a piece of shell went through the heel of his boot.

Wounded, Wilkins was well known around here, and when the news of his death was announced great regret was felt, and much sympathy expressed with his parents and sister in their bereavement. Being

I know this will be a terrible bereavement for you both, as he has often mentioned you to me in our talks, and only a few days ago he asked me to write to you if anything should happen to him, and explain everything. We were the closest friends and had been together ever since he came out here and I can assure you his death is keenly felt by the whole of the officers and non-commissioned officers and men of his company, with whom he was very popular. Arthur and I had lived and worked together, and I shall miss him myself, but I know it will be far worse for you. I have the address of the young lady he was engaged to (a Miss G. Edwards, of "Highman" Mineshead, Somerset), who I am writing to to-day. Will you write and let me know if you receive any official news or letters from the War Office. I suppose you will get one from his officers. I do not think there is anything else I can tell you just now, so will write again in a few days and let you know if the body will be removed to a churchyard some distance away, as I heard that this was intended. In closing I hope you will receive this letter safely and accept the sincere sympathy of

his sorrowful friend
(Sergeant) T. J. ALCOCK

Town Council

The regular meeting of Strathmore Town Council was held in the town hall on Tuesday evening. Mayor Lambert presided, and Councillors present were Messrs Zerkle, Lilly, Anderson and Grivin.

FLOUR MILL

A letter was read from B. L. Wade, Secretary of Strathmore Local U. F. A., drawing the Council's attention to an advert in the Grain Growers' Guide, with reference to an engine wanted for a small flour mill and electric lighting plant. It was decided to ask for further information and Mr Wade was thanked for drawing attention to the matter.

ELEVATOR TAXES

A letter was read from the Alberta Pacific Grain Company objecting to the imposition of a five per cent penalty on their taxes, as these taxes had been held while the assessment was in dispute. It was decided to get the advice of the town solicitor on the subject.

SECRETARY RESIGNS

A letter was read from the Secretary, Mr. Harry Wood, resigning from the position. The resignation was regretfully accepted.

MEAT BY-LAW HELD

Considerable discussion took place in regard to the proposed by-law to license vendors of meat, poultry and fish, within the town and providing for medical inspection of meat sold, after considerable discussion, it was agreed to hold the by-law over for further discussion. The consensus of opinion among the Councillors seemed to be that a by-law of this kind would be regarded as affording special protection to one class of traders. Contrary to statements that have been made to some of the farmers, the proposed by-law did not refer to butter, eggs, or farm products, with the exception of meat and poultry.

At the last meeting of the Presbyterian Ladies Aid it was decided to serve refreshments and award prizes after the skating Carnival at the Duff Block held at the Church.

Mr. Wm Goffier has sold his farm north of town to Messrs Jack

BLACKSMITHS' FORGES

We have a few that we are selling below cost. Call and look these over as they are excellent values



GET YOUR HARNESS READY FOR THE SPRING WORK

Harness Oiled and Repaired. Perfect Work at Reasonable Prices

SHOE REPAIRS PROMPTLY AND SKILFULLY DONE. SKATES SHARPENED

T. H. EVES

AGENT FOR DE LAVAL SEPARATORS AND ONTARIO LAUNDRY

KEEP GOOD TIME DURING 1915

By using one of the Guaranteed

CLOCKS OR WATCHES Sold by

J. W. ESSON, Jeweller, Optician, etc.



The King Edward Hotel

STRAITHMORE, ALTA.

THE COMMERCIAL HOUSE

[Rates \$2.00 and \$2.50 per day] AMERICAN PLAN

Downie and W. E. Brown, who will develop it this year. Mr. Goffier states that if the new purchases do as well on the farm as he has done they will have no cause for regret. His lowest crop since he started farming there was 20 bushels of wheat and 85 of oats per acre, and his largest was 20 bushels wheat and 115 bushels oats.

STRAITHMORE STANDARD
and
MONTREAL WEEKLY HERALD
★ ★ ★ ★ ★
One Year for **\$1.85**
STRAITHMORE STANDARD
and
CHAIN GROWERS' GUIDE
For the Year **\$1.75**



Ford Touring Car Price \$590

Prices of other Ford cars are:
Two-passenger Runabout \$340.
Two-passenger Coupelet \$850.
Five-passenger Sedan \$1150. All cars fully equipped including electric headlights. Prices F.O.B. Ford, Ont. Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. All Ford cars are on exhibition by W. C. BROWN

Agent, Strathmore Phone 1102



DO YOU WANT TO BUY OR SELL

SEED GRAIN

If so, and you want to get in touch with a seller or purchaser put a Want Ad in the Standard. Hundreds of farmers will see your advt.

We have the testimony of many who have used our want ad, column that they can dispose of goods they wish to sell much more profitably through the Standard than through auction sales or similar methods.

Want Ads cost little—50c for one insertion up to 30 words, and 25c for every additional insertion

STRATHMORE STANDARD

Strathmore Patriotic Society

Mrs. Ludmell, Secretary of the Strathmore Patriotic Society, has received the following letter from Queen Mary's Needlework Guild.

Dear Madam,
I am commanded by The Queen to thank you and your Society for your very kind response to my appeal in the kind gift of clothing for the Guild.

Yours truly,
ANNIE LAWLEY
Hon. Sec.

MORE WORK WANTED

The accompanying dispatch shows that field comforts for the Canadian contingent are urgently wanted. The Strathmore Society has a large amount of wool on hand, and this can be had from Mrs. Lambert or Mrs. G. B. Hall by anyone desirous of participating in the good work.

Ottawa, Ont., Feb. 10.—The first official announcement that the Canadian troops are in France was made this morning, when Sir George Perley called urgently for a large stock of field comforts for the use of the soldiers in the field. All kinds of warm clothing required as soon as possible.

This issue of the Standard is several hours late on account of Sgt. Wilkins being delayed by Express Co.

THE STRATHMORE
AND
BOW VALLEY
STANDARD
PUBLISHED EVERY WEDNESDAY
SINGLE COPY—5 CENTS.
ANNUAL SUBSCRIPTION,
(TO CANADA AND BRITISH EMPIRE) \$1.00
FOREIGN COUNTRIES 1.50
EDITOR AND PROPRIETOR
JOHN MACKESSIE

Legal Advertising, 12 cents a line for first insertion, and 8 cents a line for each subsequent insertion—12 lines to the inch. Local, 10 cents a line. Lost, Found, Astray, and Want Advertisements, 20 cents or under. 50 cents one insertion, or three insertions for \$1.00 per column inch per month, 500 per column inch for one issue. Changes of advertisement must reach this office not later than noon each Monday.

WEDNESDAY, FEBRUARY 24, 1915

The Supremest Sacrifice

"Greater Love hath no man than this, that a man lay down his life for his friends."

Thus spoke the Master, in one of his great sermons. And today millions of men are showing that greatest love of all, in offering up their lives, that their friends, that is, their countrymen and countrywomen, may save theirs. Many thousands of free-born British citizens have given their lives to save their countrymen and their homes. Millions more have freely and voluntarily offered their lives for the same purpose. The great British Empire, composed of hundreds of millions of people of all races, creeds, and colors, has offered its whole resources to save a small country, but nevertheless a friend, from pillage, ravishment, and conquest.

It says much for the inherent nobility of the peoples comprising the British Empire that without conscription or other form of compulsion, they have offered themselves in such great numbers in the cause of freedom.

Strathmore this week has had the truth of the saying quoted above brought home by the news of the death of Sergeant Arthur Wilkins, of the Coldstream Guards, while engaged in a foreign country, defending with other Britishers, the people of that country from the clutches of war-mad Kaiserdom. He is the first man from our community to meet with death on the battlefield. Thirty or forty others from this town and district have given their services to the country for its defence, and are putting into shape for the great struggle. Some of them are already in the firing line, and it will be the earnest hope of all that they will be spared to return alive and well. But they are all facing death in the cause of their country.

We have reason to be proud of Sergeant Wilkins. Like his gallant comrades, he has fought for several months against huge odds and in weather conditions as bad, probably, as have ever been encountered by any soldier, and throughout it all he has never complained. His letters published in our columns several times, have made light of the difficulties that he and his comrades were under. And now he is dead, and nothing remains but his memory.

With his parents, who have lost their only son, the sympathies of all will go out. There are many sorrowing hearts throughout the world to-day, and these who have not been so directly affected should do what they can to afford them relief and consolation.

Regrettable as the loss of life is, it is incumbent upon us to see that the struggle is carried to a successful conclusion. If the war results in anything but a complete victory for the Allies, the sacrifice of lives will have been all in vain, and the curse of militarism will still desecrate the earth.

The arch-murderer of Potsdam has shaken the mailed fist once too often. He did not dream that Britain which seven months ago had a "contemptible little army" would now have from two to three million men under arms. His day of reck-

oning is coming, maybe slowly, but will surely.

Britain's splendid navy is already choking the country's supplies of foodstuffs and commerce, and the Armies of the Allies have his forces now in a grip which he cannot loosen and which will be immeasurably strengthened in the next few months.

The British building, in fact, has him by the throat, and the building's jaws never loosen till the enemy is dead.

Spring Poetry

Spring is coming. It must be. The poets have commenced to sing, and they are usually just a little ahead of the gophers. The first installment arrived the other week. The person who wrote it signs himself "Sexton" and he certainly has a graveyard growth. On investigation we found it was about three-quarters of a column long, so we can only give a few stanzas of it. Andrew Hall, although a Scotsman, saw so much humor in it that he has asked us to insert it. Whether this is a refutation of Sydney Smith's famous (or infamous) observation we are not competent to judge. Here goes:—

Some settlers from Old England
Who came all across the sea
To take up some land in Alberta
Big farmers they thought they'd be
So a company entered them

To take up some land from them
The richest of land God created
They said it was so, "Amos."

They said you could make a big fortune
The very first year of your toil
With a big scheme of nice irrigation
You could hear the streams fairly boil

The crops they grew with no trouble
You simple sat still and command
And the first crop in creation
Just spring all over the land

But after some years of hard labor
The farmers they started to shout
If this company don't come under
We'll all pick up and clear out

But this company and the farmers
Can't agree on this thing very well
So they tell the officials and others
That some day they'll end up in hell

Our train service is simply rotten
If to town you would go for a trip
You can walk back, or run back or stay
There

Who should care 'bout their fare, let it be
There's a stunt called realisation
But it didn't work just like they thought
For the farmers got wise to the notion

Toss a lesson to this company taught
So we don't think much of their country
With rich milk and honey blast
And we look for the time when this company

Will be taking a good long rest
SIXTON

An insect Gummer.
Many insects have some means of defense from their natural enemies. One of which is to turn opaque like that of a small beetle, which, when closely pursued, discharges a puff of poisonous vapor with a distinct detonation. Undoubtedly in many instances the insective quality in the human body, in its probability, is serving the purpose and causing it to abandon the chase. From this peculiar mechanism, this little lesson is given as the biographical lesson.

A General's Last Order.
It is over a hundred years since General Maitland was shot for a conspiracy against Napoleon. The circumstances of his death told by Mr. G. Dural in "Shadows of Old Paris" were curious. He had asked that in consideration of his past services to the nation he might give the command to fire to the soldiers who were to execute him. "May they lifted their muskets to take aim the general's practice are discovered a want of interest in their movement, which he reproved, ordering them to repeat it properly, and with the word 'Fire' on his lips he fell, pierced by the bullets of twenty muskets."

Presley.
"I jump up and down when I'm happy," declared the small girl from New York, and according to the Louisville Courier-Journal, the Boston child moved at her arrival and replied: "I can imagine your jumping up, but I think the law of gravitation must be responsible for the alternating descent."

Important Distinction.
"What do you think of our patient?" asked one alumnus.
"What's there to be said?" replied the other.
"Monthly or in money matters?"—Washington Post.

A Friend.
Mrs. Gresham's letter would have been read with great interest by her friends in the city. Her friends in the city were glad to hear that she was well and that she was still in the city. Her friends in the city were glad to hear that she was well and that she was still in the city.



Now is the Time

To Order Your Made to Measure

Suit for Easter

Samples Have Arrived

Prices \$20 to \$40

INVICTUS SHOES for Spring

A Great Range of

BOYS' CLOTHES

Just arrived. These are being marked right away at very low prices to insure quick sale.

Snaps in Boys and Men's

SHOES

For Fine Wear and Every Day, Also Men's and Boys' High Laced Boots. These are mostly broken lines marked at sale prices to clear at once.

A line or two of

MEN'S WORK SHIRTS

Reduced to Cost Prices, All sizes

RUBBERS, RUBBER BOOTS, Etc., always in stock

Clothes
Cleaned
Pressed

WRIGHT BROS.

Bring your
Fur-lined
Coats to be
re-lined for
next winter.
We do this
work at mod-
erate price

Commercial Printing

Such as Letterheads, Envelopes, Billheads, Cards, Circulars, Statements, Special Forms, Looseleafs Etc. — in fact anything in the way of Printing—will receive intelligent attention and a thorough high grade production if left in our care.

Standard Printing

Is always good, because it possesses the qualities that go to make up good printing—correct typography, good press work, harmony of color appropriate stock selection—these are the earmarks of all Standard Printing—the worth-while kind.

THE STRATHMORE STANDARD
3rd Street, Strathmore

